



Barnabas Ministries Inc  
*Soul Care  
for the Journey*

## Strategic Plan 2015-2020

### OUR PURPOSE

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#### **Barnabas Ministries Vision**

*People and communities encouraged and nourished to participate wholeheartedly in God's transforming life in the world.*

#### **Barnabas Ministries Mission**

*Barnabas Ministries embodies the mission of Jesus by promoting transformation, nurturing spiritual leadership, and is a catalyst for spiritual vitality in Australia*

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#### **Role**

Barnabas Ministries' role includes:

- a providing an ongoing spiritual formation resource by educating about and providing spiritual direction and supervision
- b developing and implementing processes for training spiritual directors, retreat leaders and supervisors
- c providing opportunities for spiritual formation and deepening through retreats and workshops
- d sponsoring, solely or in partnership with others, one-off events, both local and national, which nurture spirituality in Australia.

### OUR GOALS AND OBJECTIVES 2015-2020

#### **Strategic Directions**

Over many years of service and achievement, Barnabas Ministries has developed effective programs and resources, established its reputation as a provider of spiritual support and training and played a key role in empowering and equipping others to provide spiritual leadership. Barnabas Ministries is now well-placed to further develop and diversify its programs and contribution and to reach a broader and more diverse range of groups and individuals.

**Goal 1:** An effective and sustainable organisation

**Goal 2:** Stronger engagement with stakeholders

**Goal 3:** A diverse range of relevant and contemporary programs



## **Goal 1: An effective and sustainable organisation**

Barnabas Ministries is a small organisation that achieves significant impact and national reach with limited resources and with substantial reliance on donations, goodwill, volunteers and in-kind and other support from other organisations.

To continue to be effective, and to achieve its mission, Barnabas Ministries will need to strengthen and secure its financial sustainability, resources and governance.

### *Goal 1 Objectives*

To achieve this goal, Barnabas Ministries will focus on the following specific objectives.

- 1.1 Secure financial sustainability through increased donations, sponsorship and other funding sources, including new sources of funding.
- 1.2 Ensure that programs and operations are supported with appropriate resources, including administrative support.
- 1.3 Strengthen the governance of the organisation through the role and focus of the Barnabas Ministries Committee.



## **Goal 2: Stronger engagement with stakeholders**

The work of Barnabas Ministries has relevance and application to a broad range of organisations and communities and its mission is often delivered in collaboration with others.

In order to maximise the potential for Barnabas Ministries to provide spiritual care, nourishment and training, the organisation will develop and strengthen relationships with organisations, communities and individuals with whom it shares a common interest.

### *Goal 2 Objective*

To achieve this goal, Barnabas Ministries will focus on the following specific objective.

- 2.1 Develop and implement a stakeholder relationship engagement framework that identifies Barnabas Ministries' key stakeholders, common interests and stakeholder management and communication strategies.



## **Goal 3: A diverse range of relevant and contemporary programs**

Barnabas Ministries offers a range of programs providing spiritual care and nourishment for those on the journey of faith both as individuals and groups, as well as training in spiritual formation.

In order to meet the needs of groups and individuals, Barnabas Ministries will need to offer quality programs that continue to be relevant and are responsive to emerging needs and opportunities.

### *Goal 3 Objectives*

To achieve this goal, Barnabas Ministries will focus on the following specific objectives.

- 3.1 Ensure the quality and relevance of Barnabas Ministries' program offerings.
- 3.2 Identify and develop additional capacity to support the delivery of programs.
- 3.3 Respond to opportunities for specific events, collaborations and partnerships, nationally and internationally, that can support Barnabas Ministries' mission.